

Demographic Profile Expanded

Census, Estimates & Projections

Lon: -111.806699 / Lat: 33.248095

July 2010

Cooper And Ocotillo Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Population						
Estimated Population (2010)	227,054		795,447		1,452,316	
Census Population (1990)	38,987		333,037		717,825	
Census Population (2000)	102,167		540,670		1,069,511	
Projected Population (2015)	273,194		917,564		1,659,507	
Forecasted Population (2020)	368,182		1,126,811		1,987,447	
Historical Annual Growth 1990 to 2000	63,180	16.2 %	207,633	6.2 %	351,686	4.9 %
Historical Annual Growth 2000 to 2010	124,887	16.2 %	254,777	6.2 %	382,805	4.9 %
Projected Annual Growth 2010 to 2015	46,140	4.1 %	122,118	3.1 %	207,191	2.9 %
Est. Population Density (2010)	2,479.84	psm	1,908.26	psm	1,641.79	psm
Trade Area Size	91.56	sq mi	416.84	sq mi	884.59	sq mi
Households						
Estimated Households (2010)	72,634		257,474		501,410	
Census Households (1990)	14,164		117,930		271,730	
Census Households (2000)	36,727		189,736		399,066	
Projected Households (2015)	86,050		293,254		563,897	
Forecasted Households (2020)	113,427		350,628		655,465	
Households with Children (2010)	28,776	39.6 %	105,605	41.0 %	178,867	35.7 %
Average Household Size	3.13		3.09		2.90	
Average Household Income						
Est. Average Household Income (2010)	84,611		80,019		73,937	
Proj. Average Household Income (2015)	\$93,653		\$87,234		\$80,655	
Average Family Income (2010)	\$92,568		\$89,795		\$85,541	
Median Household Income						
Est. Median Household Income (2010)	\$72,027		\$68,347		\$61,876	
Proj. Median Household Income (2015)	\$77,381		\$72,016		\$65,209	
Median Family Income (2010)	\$78,781		\$76,807		\$72,031	
Per Capita Income						
Est. Per Capita Income (2010)	\$27,133		\$26,156		\$25,965	
Proj. Per Capita Income (2015)	\$29,557		\$28,113		\$27,810	
Per Capita Income Est. 5 year change	\$2,423.14	-8.2 %	\$1,956.64	-7.0 %	\$1,844.98	-6.6 %
Other Income						
Est. Disposable Income (2010)	\$58,186		\$55,494		\$50,790	
Proj. Disposable Income (2015)	\$61,861		\$58,052		\$53,176	
Disposable Income Est. 5 year change	\$3,675.25	6.3 %	\$2,558.08	4.6 %	\$2,386.26	4.7 %
Est. Average Household Net Worth (2010)	\$596,319		\$529,200		\$490,154	
Daytime Demos						
Total Number of Businesses (2010)	3,944		21,389		42,289	
Total Number of Employees (2010)	48,740		265,972		604,548	
Company Headqtrs: Businesses (2010)	3	0.1 %	20	0.1 %	69	0.2 %
Company Headqtrs: Employees (2010)	223	0.5 %	2,849	1.1 %	14,222	2.4 %
Unemployment Rate (2010)	4.18 %		4.57 %		4.59 %	
Employee Population Per Business	12.4 to 1		12.4 to 1		14.3 to 1	
Residential Population per Business	57.6 to 1		37.2 to 1		34.3 to 1	
Est. Adj. Daytime Demographics (Age16+)	111,469		460,987		995,649	

Demographic Source: Applied Geographic Solutions / TIGER Geography

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Cooper And Ocotillo Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Race & Ethnicity						
White (2010)	203,079	89.4 %	699,213	87.9 %	1,274,042	87.7 %
Black or African American (2010)	8,153	3.6 %	32,130	4.0 %	60,935	4.2 %
American Indian & Alaska Native (2010)	3,752	1.7 %	17,655	2.2 %	37,432	2.6 %
Asian (2010)	7,614	3.4 %	31,057	3.9 %	52,965	3.6 %
Hawaiin & Pacific Islander (2010)	482	0.2 %	2,293	0.3 %	4,293	0.3 %
Other Race (2010)	3,078	1.4 %	9,793	1.2 %	16,677	1.1 %
Multi Race (2010)	896	0.4 %	3,305	0.4 %	5,973	0.4 %
Not Hispanic or Latino Population (2010)	159,240	70.1 %	573,818	72.1 %	1,066,865	73.5 %
Hispanic or Latino Population (2010)	67,814	29.9 %	221,629	27.9 %	385,451	26.5 %
Not of Hispanic Origin Population (1990)	28,312	72.6 %	286,317	86.0 %	630,788	87.9 %
Hispanic Origin Population (1990)	10,674	27.4 %	46,720	14.0 %	87,036	12.1 %
Not Hispanic or Latino Population (2000)	78,062	76.4 %	431,857	79.9 %	873,931	81.7 %
Hispanic or Latino Population (2000)	24,105	23.6 %	108,813	20.1 %	195,580	18.3 %
Not Hispanic or Latino Population (2015)	185,922	68.1 %	634,145	69.1 %	1,166,979	70.3 %
Hispanic or Latino Population (2015)	87,271	31.9 %	283,419	30.9 %	492,528	29.7 %
Hist. Hispanic Ann Growth (1990 to 2010)	57,139	35.7 %	174,909	25.0 %	298,415	22.9 %
Proj. Hispanic Ann Growth (2010 to 2015)	19,458	5.7 %	61,790	5.6 %	107,077	5.6 %
Age						
Age 0 to 4 yrs (2010)	20,435	9.0 %	69,382	8.7 %	117,852	8.1 %
Age 5 to 9 yrs (2010)	18,785	8.3 %	68,029	8.6 %	115,409	7.9 %
Age 10 to 14 yrs (2010)	16,920	7.5 %	62,611	7.9 %	106,403	7.3 %
Age 15 to 19 yrs (2010)	14,678	6.5 %	56,034	7.0 %	101,408	7.0 %
Age 20 to 24 yrs (2010)	11,543	5.1 %	49,307	6.2 %	100,115	6.9 %
Age 25 to 29 yrs (2010)	15,893	7.0 %	59,106	7.4 %	109,579	7.5 %
Age 30 to 34 yrs (2010)	18,651	8.2 %	65,021	8.2 %	112,917	7.8 %
Age 35 to 39 yrs (2010)	18,294	8.1 %	63,950	8.0 %	109,717	7.6 %
Age 40 to 44 yrs (2010)	15,864	7.0 %	59,261	7.4 %	102,903	7.1 %
Age 45 to 49 yrs (2010)	14,410	6.3 %	54,844	6.9 %	96,192	6.6 %
Age 50 to 54 yrs (2010)	13,422	5.9 %	48,707	6.1 %	86,005	5.9 %
Age 55 to 59 yrs (2010)	12,651	5.6 %	39,641	5.0 %	72,538	5.0 %
Age 60 to 64 yrs (2010)	10,969	4.8 %	30,945	3.9 %	60,624	4.2 %
Population age 65-74 (2010)	14,832	6.5 %	38,801	4.9 %	85,716	5.9 %
Population age 75-84 (2010)	6,951	3.1 %	20,123	2.5 %	51,154	3.5 %
Population age 85+ (2010)	2,756	1.2 %	9,684	1.2 %	23,785	1.6 %
Median Age (2010)	34.0	yrs	32.2	yrs	33.5	yrs
Gender Age Distribution						
Population Female (2010)	111,883	49.3 %	393,231	49.4 %	721,037	49.6 %
Age 0 to 19 yrs (2010)	34,238	30.6 %	125,282	31.9 %	215,823	29.9 %
Age 20 to 64 yrs (2010)	64,563	57.7 %	230,340	58.6 %	415,453	57.6 %
Age 65 yrs plus (2010)	13,082	11.7 %	37,609	9.6 %	89,761	12.4 %
Median Age Females (2010)	34.5	Yrs	32.7	Yrs	34.5	Yrs
Population Male (2010)	115,171	50.7 %	402,216	50.6 %	731,279	50.4 %
Age 0 to 19 yrs (2010)	36,580	31.8 %	130,775	32.5 %	225,249	30.8 %
Age 20 to 64 yrs (2010)	67,134	58.3 %	240,443	59.8 %	435,136	59.5 %
Age 65 yrs plus (2010)	11,458	9.9 %	30,998	7.7 %	70,894	9.7 %
Median Age Males (2010)	33.5	yrs	31.7	yrs	32.7	yrs

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Household Income Distribution						
HH Income \$200,000 or More (2010)	2,287	3.1 %	7,068	2.7 %	12,695	2.5 %
HH Income \$150,000 to 199,999 (2010)	4,767	6.6 %	12,755	5.0 %	21,202	4.2 %
HH Income \$100,000 to 149,999 (2010)	13,794	19.0 %	45,436	17.6 %	74,542	14.9 %
HH Income \$75,000 to 99,999(2010)	13,625	18.8 %	45,920	17.8 %	78,472	15.7 %
HH Income \$50,000 to 74,999(2010)	16,490	22.7 %	58,925	22.9 %	108,672	21.7 %
HH Income \$35,000 to 49,999(2010)	8,541	11.8 %	34,741	13.5 %	74,359	14.8 %
HH Income \$25,000 to 34,999(2010)	4,889	6.7 %	20,973	8.1 %	48,512	9.7 %
HH Income \$15,000 to 24,999(2010)	4,196	5.8 %	16,046	6.2 %	40,662	8.1 %
HH Income \$0 to 14,999 (2010)	4,045	5.6 %	15,611	6.1 %	42,293	8.4 %
HH Income \$35000+ (2010)	59,504	81.9 %	204,845	79.6 %	369,943	73.8 %
HH Income \$75000+ (2010)	34,472	47.5 %	111,179	43.2 %	186,912	37.3 %
Housing						
Total Housing Units (2010)	84,135		288,599		585,056	
Housing Units Occupied (2010)	72,634	86.3 %	257,474	89.2 %	501,410	85.7 %
<i>Housing Units, Owner Occupied (2010)</i>	57,587	68.4 %	184,245	63.8 %	341,360	58.3 %
<i>Housing Units, Renter Occupied (2010)</i>	15,047	17.9 %	73,229	25.4 %	160,050	27.4 %
Housing Units, Vacant (2010)	11,501	13.7 %	31,125	10.8 %	83,646	14.3 %
Median Years in Residence (2010)	3 yrs		3 yrs		3 yrs	
Marital Status						
Never Married (2010)	34,619	20.3 %	146,687	24.7 %	295,411	26.6 %
Now Married (2010)	111,558	65.4 %	352,250	59.2 %	617,206	55.5 %
Separated (2010)	5,124	3.0 %	19,949	3.4 %	39,790	3.6 %
Widowed (2010)	6,690	3.9 %	20,834	3.5 %	51,482	4.6 %
Divorced (2010)	12,587	7.4 %	55,019	9.3 %	107,956	9.7 %
Household Type						
Population Family (2010)	203,769	89.7 %	689,976	86.7 %	1,198,814	82.5 %
Population Non-Family (2010)	23,047	10.2 %	102,020	12.8 %	240,662	16.6 %
Population Group Qtrs (2010)	237	0.1 %	3,450	0.4 %	12,840	0.9 %
Family Household (2010)	54,329	74.8 %	181,530	70.5 %	326,780	65.2 %
Married Couple Family With Kids (2010)	22,075	38.3 %	75,953	41.2 %	123,433	36.2 %
Average Family Household Size (2010)	3.75		3.80		3.67	
Non-Family Household (2010)	18,305	25.2 %	75,944	29.5 %	174,630	34.8 %
Household Size						
1 Person Household (2010)	14,545	20.0 %	58,746	22.8 %	134,594	26.8 %
2 Person Households (2010)	19,158	26.4 %	60,297	23.4 %	126,121	25.2 %
3 Person Households (2010)	8,506	11.7 %	32,219	12.5 %	59,098	11.8 %
4 Person Households (2010)	15,438	21.3 %	55,762	21.7 %	95,353	19.0 %
5 Person Households (2010)	8,137	11.2 %	28,139	10.9 %	48,080	9.6 %
6+ Person Households (2010)	6,851	9.4 %	22,312	8.7 %	38,165	7.6 %
Household Vehicles						
Total Vehicles Available (2010)	142,338		498,632		927,224	
Household: 0 Vehicles Available (2010)	2,197	1.5 %	10,439	2.1 %	24,110	2.6 %
Household: 1 Vehicles Available (2010)	22,962	16.1 %	83,353	16.7 %	182,531	19.7 %
Household: 2+ Vehicles Available (2010)	47,475	33.4 %	163,681	32.8 %	294,770	31.8 %
Average Vehicles Per Household (2010)	2		2		2	

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Labor Force						
Est. Labor: Population Age 16+ (2010)	167,296		582,797		1,092,315	
Est. Civilian Employed (2010)	104,454	62.4 %	387,267	66.4 %	700,128	64.1 %
Est. Civilian Unemployed (2010)	6,988	4.2 %	26,617	4.6 %	50,189	4.6 %
Est. In Armed Forces (2010)	113	0.1 %	515	0.1 %	1,086	0.1 %
Est. Not in Labor Force (2010)	55,741	33.3 %	168,398	28.9 %	340,912	31.2 %
Occupation (2000)						
Occupation: Population 16+	46,280		274,207		530,863	
Mgmt, Business, & Financial Operations	7,502	16.2 %	43,572	15.9 %	80,274	15.1 %
Professional and Related	10,236	22.1 %	60,454	22.0 %	114,854	21.6 %
Service	5,903	12.8 %	34,652	12.6 %	72,096	13.6 %
Sales and Office	13,050	28.2 %	80,208	29.3 %	157,977	29.8 %
Farming, Fishing, and Forestry	415	0.9 %	1,047	0.4 %	1,559	0.3 %
Construction, Extraction, & Maintenance	3,971	8.6 %	25,831	9.4 %	48,529	9.1 %
Production, Transport, & Material Moving	5,203	11.2 %	28,443	10.4 %	55,574	10.5 %
Percent White Collar Workers		66.5 %		67.2 %		66.5 %
Percent Blue Collar Workers		33.5 %		32.8 %		33.5 %
Consumer Expenditure (in Millions)						
Total Household Expenditure (2010)	\$4,572		\$15,516		\$28,511	
Total Non-Retail Expenditures (2010)	\$2,647	57.9 %	\$8,977	57.9 %	\$16,459	57.7 %
Total Retail Expenditures (2010)	\$1,925	42.1 %	\$6,539	42.1 %	\$12,051	42.3 %
Apparel (2010)	\$220	4.8 %	\$746	4.8 %	\$1,370	4.8 %
Contributions (2010)	\$173	3.8 %	\$573	3.7 %	\$1,045	3.7 %
Education (2010)	\$114	2.5 %	\$381	2.5 %	\$689	2.4 %
Entertainment (2010)	\$258	5.6 %	\$873	5.6 %	\$1,598	5.6 %
Food And Beverages (2010)	\$692	15.1 %	\$2,362	15.2 %	\$4,363	15.3 %
Furnishings And Equipment (2010)	\$207	4.5 %	\$697	4.5 %	\$1,267	4.4 %
Gifts (2010)	\$123	2.7 %	\$409	2.6 %	\$747	2.6 %
Health Care (2010)	\$269	5.9 %	\$919	5.9 %	\$1,716	6.0 %
Household Operations (2010)	\$170	3.7 %	\$568	3.7 %	\$1,030	3.6 %
Miscellaneous Expenses (2010)	\$75	1.6 %	\$255	1.6 %	\$473	1.7 %
Personal Care (2010)	\$66	1.4 %	\$225	1.4 %	\$414	1.5 %
Personal Insurance (2010)	\$48	1.1 %	\$161	1.0 %	\$292	1.0 %
Reading (2010)	\$15	0.3 %	\$51	0.3 %	\$93	0.3 %
Shelter (2010)	\$884	19.3 %	\$2,993	19.3 %	\$5,493	19.3 %
Tobacco (2010)	\$28	0.6 %	\$96	0.6 %	\$182	0.6 %
Transportation (2010)	\$921	20.2 %	\$3,141	20.2 %	\$5,757	20.2 %
Utilities (2010)	\$310	6.8 %	\$1,066	6.9 %	\$1,983	7.0 %
Educational Attainment						
Adult Population (25 Years+)(2010)	144,693		490,083		911,129	
Elementary (0 to 8)(2010)	10,702	7.4 %	27,125	5.5 %	48,094	5.3 %
Some High School (9 to 11)(2010)	9,635	6.7 %	30,366	6.2 %	60,838	6.7 %
High School Graduate (12)(2010)	30,173	20.9 %	106,809	21.8 %	215,856	23.7 %
Some College (13 to 16)(2010)	35,919	24.8 %	123,442	25.2 %	224,932	24.7 %
Associate Degree Only(2010)	12,113	8.4 %	44,801	9.1 %	79,476	8.7 %
Bachelor Degree Only(2010)	30,864	21.3 %	103,574	21.1 %	185,125	20.3 %
Graduate Degree(2010)	15,288	10.6 %	53,966	11.0 %	96,807	10.6 %

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Units In Structure							
1 Detached Unit (2000)	31,600	77.8 %	136,156	66.9 %	252,235	56.1 %	
1 Attached Unit (2000)	1,641	4.0 %	11,908	5.8 %	27,521	6.1 %	
2 to 4 Units (2000)	1,064	2.6 %	8,669	4.3 %	22,339	5.0 %	
5 to 9 Units (2000)	1,061	2.6 %	10,186	5.0 %	22,929	5.1 %	
10 to 19 Units (2000)	1,023	2.5 %	9,737	4.8 %	22,304	5.0 %	
20 to 49 Units (2000)	553	1.4 %	4,392	2.2 %	12,084	2.7 %	
50 or more Units (2000)	953	2.3 %	14,774	7.3 %	36,668	8.1 %	
Mobile Home or Trailer (2000)	2,629		7,554		50,972		
Other Structure (2000)	70		198		2,910		
Homes Built By Year							
Homes Built 1999 to 2000	5,670	14.0 %	12,919	6.3 %	25,622	5.7 %	
Homes Built 1995 to 1998	14,099	34.7 %	41,773	20.5 %	71,962	16.0 %	
Homes Built 1990 to 1994	6,021	14.8 %	27,458	13.5 %	56,440	12.5 %	
Homes Built 1980 to 1989	7,823	19.3 %	62,121	30.5 %	135,614	30.1 %	
Homes Built 1970 to 1979	3,677	9.1 %	40,504	19.9 %	98,009	21.8 %	
Homes Built 1960 to 1969	1,559	3.8 %	10,440	5.1 %	38,842	8.6 %	
Homes Built 1950 to 1959	1,008	2.5 %	5,176	2.5 %	16,953	3.8 %	
Homes Built Before 1949	737	1.8 %	3,183	1.6 %	6,521	1.4 %	
Home Values (2000)							
Home Values \$1,000,000+	40	0.1 %	105	0.1 %	229	0.1 %	
Home Values \$500,000-\$999,999	156	0.6 %	688	0.6 %	1,528	0.7 %	
Home Values \$400,000-\$499,999	265	1.0 %	1,015	0.8 %	2,073	0.9 %	
Home Values \$300,000-\$399,999	954	3.5 %	3,673	3.0 %	7,077	3.1 %	
Home Values \$200,000-\$299,999	5,728	21.0 %	18,169	14.8 %	28,142	12.4 %	
Home Values \$150,000-\$199,999	6,877	25.2 %	26,255	21.4 %	44,955	19.7 %	
Home Values \$100,000-\$149,999	9,926	36.4 %	51,795	42.1 %	95,833	42.1 %	
Home Values \$70,000-\$99,999	2,606	9.6 %	17,327	14.1 %	38,198	16.8 %	
Home Values \$50,000-\$69,999	454	1.7 %	2,799	2.3 %	6,854	3.0 %	
Home Values \$25,000-\$49,999	162	0.6 %	706	0.6 %	1,811	0.8 %	
Home Values \$0-\$24,999	85	0.3 %	404	0.3 %	1,027	0.5 %	
Owner Occupied Median Home Value	\$161,378		\$148,756		\$144,549		
Renter Occupied Median Rent	\$603		\$657		\$654		
Transportation to Work (2000)							
Drive to Work Alone	35,923	77.5 %	214,778	78.2 %	408,640	76.9 %	
Drive to Work in Carpool	6,661	14.4 %	37,460	13.6 %	72,698	13.7 %	
Travel to Work - Public Transportation	388	0.8 %	2,728	1.0 %	7,580	1.4 %	
Drive to Work Motorcycle	155	0.3 %	1,272	0.5 %	2,559	0.5 %	
Walk or Bicycle to Work	1,039	2.2 %	7,142	2.6 %	18,436	3.5 %	
Other Means	416	0.9 %	1,775	0.6 %	3,727	0.7 %	
Work at Home	1,759	3.8 %	9,453	3.4 %	18,046	3.4 %	
Travel Time (2000)							
Travel to Work in 14 Minutes or Less	8,874	19.9 %	59,373	22.4 %	126,270	24.6 %	
Travel to Work in 15 to 29 Minutes	16,184	36.3 %	105,194	39.7 %	201,433	39.2 %	
Travel to Work in 30 to 59 Minutes	16,690	37.4 %	86,717	32.7 %	159,344	31.0 %	
Travel to Work in 60 Minutes or More	2,834	6.4 %	13,871	5.2 %	26,592	5.2 %	
Average Travel Time to Work	26 mins		24 mins		24 mins		

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